

Benevolence Bash

September 12, 2024 5 PM
Lakewood

Sponsorship Opportunities

Contact Jodi Leonard, CFRE
Vice President, VBH Foundation
jleonard@lifespireliving.org
or 804-521-9213



EVENT SPONSOR - \$5,000

Recognition during the Benevolence Bash from the emcee, Opportunity to speak at event
Prominent placement of company name/logo on promotional materials
1 reserved Event Sponsor table - 8 event tickets
Prominent Placement of company name/logo on signage at event
Ad in Community Matters Magazine*
Event Sponsor recognition on website & social media

GOLD SPONSOR - \$2,500

Signage at event
4 event tickets
Gold Sponsor recognition on website & social media

SILVER SPONSOR - \$1,000

Signage at event
2 event tickets
Silver Sponsor recognition on website & social media

BRONZE SPONSOR - \$500

Signage at event
Bronze Sponsor recognition on website & social media

FRIEND SPONSOR - \$250

Signage at event
Friend Sponsor recognition on website & social media

Why Sponsor a LifeSpire of Virginia/Virginia Baptist Homes Foundation Event?

- Showcase your company to our audience!
- Increase your company's social accountability!
- Boost your company's social media and online presence, and gain publicity with recognition in promotions.
- Enjoy the spotlight and gain visibility at a well-attended, memorable, annual donor event.
- *Support the Virginia Baptist Homes Foundation by investing in our benevolent mission of providing comfort and security to seniors in need.*

**Community Matters circulation is 10,000+. LifeSpire's website with the community websites combined has 13,000+ visitors per month, and monthly we have 186,000+ engagements with 7,500 followers on social media. Email marketing reaches 4,300 users and the in-house TV screens in our 5 communities have an audience of over 4,000 residents, staff, and visitors everyday.*

INFORMATION & PAYMENT DETAILS

Select your contribution level:

- _____ \$5,000 **Event Sponsor**
_____ \$2,500 **Gold Sponsor**
_____ \$1,000 **Silver Sponsor**
_____ \$500 **Bronze Sponsor**
_____ \$250 **Friend Sponsor**

Pay Online Here:

www.lifespireliving.org/lakewood-charity-auction/

Check Enclosed (make payable to VBH Foundation)

Invoice Me

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Bill Credit Card   

Acct # _____ Exp _____

Signature _____ Sec # _____