LAKEWOOD

A VISION FOR THE FUTURE: 2025 & BEYOND





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INTRO



At Lakewood, enjoy the freedom of independent living in a beautiful place where you can make your mark. The West End's premier nonprofit retirement community in Richmond, VA offers everything you need to be the best possible you, in a neighborhood filled with opportunities.



WHAT IS A MASTER PLAN?

- A guide for future growth
- A plan so residents, prospects and families can see forethought into our future together
- A plan to remain market competitive and viable into the future
- A Master Plan is contingent on many things, including market demand, lending and local politics – meaning plans are subject to change!

STRATEGIC GOALS

PROPER MIX

(efficient campus size)

COMMUNICATION PLAN

FINANCIAL SUSTAINABILITY

All campuses 80% independent living / 20% licensed areas (assisted living, memory support, skilled nursing services)

We want to be open and forthright and involve residents with concepts early on Self-perpetuating business, our organization has a commitment with an eye on the horizon and a commitment to long-term sustainability

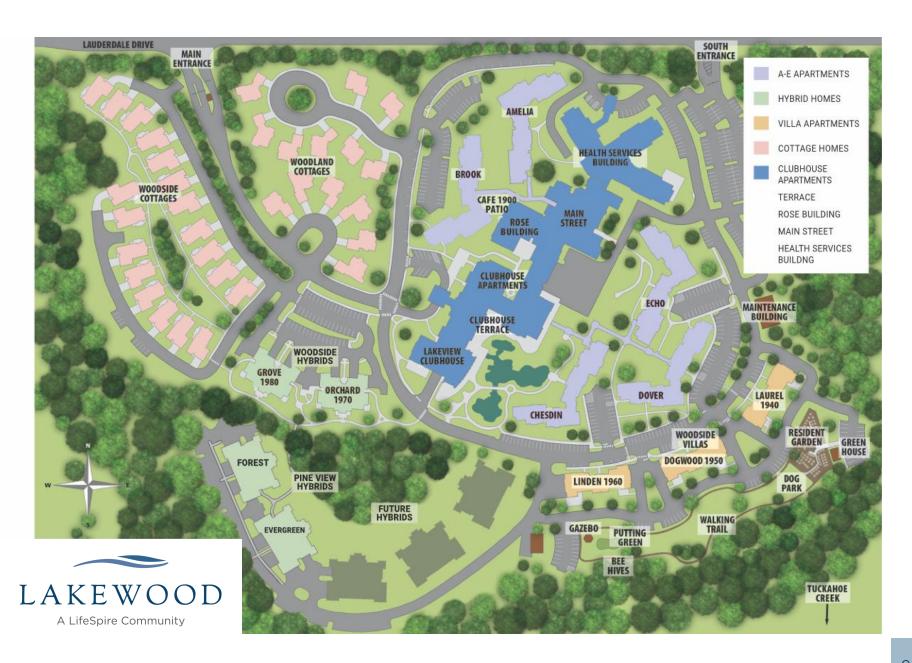
THE MASTER PLAN

- Future Hybrid Home Buildings (5): (2) Phase 1 + (3) Future Phase
- Reconfigured Assisted Living and Memory Support
- Re-surface Current Cottages



FUTURE GROWTH

SITE LOGISTICS



FUTURE GROWTH

PHASE 1

PINE VIEW HYBRIDS



NEW HYBRID HOMES

RENDERINGS





CONCEPTUAL RENDERINGS



RECONFIGURATIONS



A LifeSpire Community

CURRENT STATE

FIRST
FLOOR OF
HEATH
SERVICES
BUILDING

- 32 Assisted Living Resident Rooms
- Therapy Gym

FUTURE STATE

Renovations to the Health Services Building (HSB)

- 20 private memory support suites on 1st floor of HSB
- (10) studios with private bath, ensuite showers and kitchenette
- (10) one-bedrooms with private bath, ensuite showers and kitchenette
- Residential country kitchen
- Residential care-based model
- Training of staff Certified Dementia Specialist training for all staff members and the Leadership team
- Secure environment
- Therapy moves to 2nd floor Health Services Building
- 3rd floor of HSB to be converted to 29 assisted living suites from 48 licensed nursing rooms

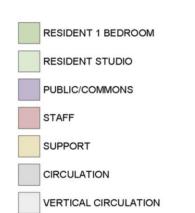


RECONFIGURATION FIRST FLOOR

2 WINGS OF 10 UNITS -**TOTAL OF 20 UNITS**

10 STUDIO UNITS

10 ONE BED UNITS





COMMON AREAS

- Living Room
- Movie Room
- Relaxation Room
- Music Nook
- Library
- Pub
- Cook-to-order dining
- Exterior courtyard with Serenity Garden

TYPICAL ROOMS

MEMORY SUPPORT



RENDERINGS



CONCEPTUAL RENDERINGS

PHOTOS





PHOTOS





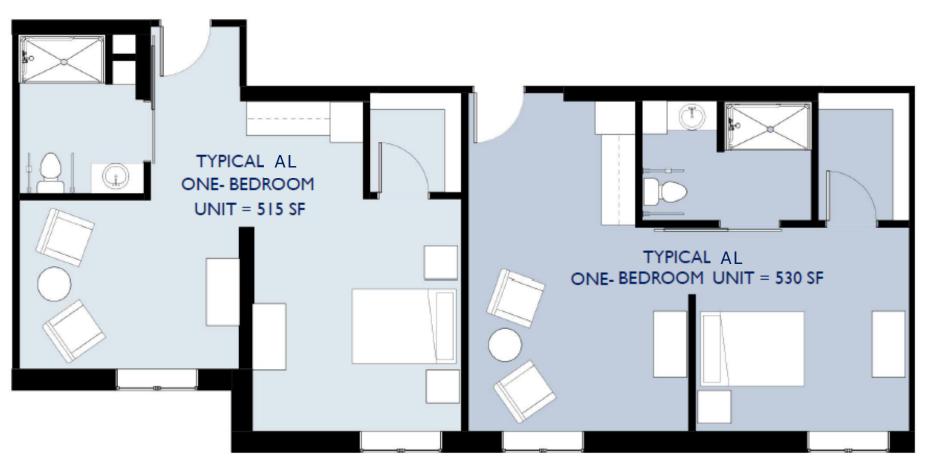
PLANNED RENOVATIONS

FOR ASSISTED LIVING

- 1st floor or Rose will be converted to all assisted living after the memory support neighborhood relocates to the first floor of Health Services Building (HSB)
- 3RD floor of HSB to be converted to 29
 assisted living one-bedroom and studio
 suites from 48 licensed nursing rooms
- No timeline has been established for the renovation of the 3rd floor of HSB

TYPICAL ROOMS

ASSISTED LIVING



LAKEWOOD

1900 LAUDERDALE DRIVE
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