

SPECIAL ISSUE | LifeSpireLiving.org | April/May/June 2018

Community

2017 LIFESPIRE OF VIRGINIA ANNUAL REPORT *Matters*



LifeSpire
of Virginia
Faith. Wellness. Community.

Community Matters

A LifeSpire of Virginia Publication
 April/May/June 2018, Vol. 4, No. 2

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Ann Lovell
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Community Matters is published four times per year by LifeSpire of Virginia. Editorial submissions are welcome. Please send queries to Ann Lovell. Submissions may be edited for length, style, content and clarity.

LifeSpire of Virginia operates four continuing care retirement communities throughout Virginia: The Culpeper in Culpeper; The Glebe in Daleville; The Chesapeake in Newport News and Lakewood in Richmond.

LifeSpire of Virginia

3961 Stillman Parkway
 Glen Allen, VA 23060
 Web: lifespireliving.org
 Facebook: LifeSpireLiving
 Twitter: @lifespireliving
 804-521-9214

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Contents

6	J.T. Edwards members and Legacy Donors	3	From the President
7	Honor Roll of Donors	4	Donor Trend Report and Resident Giving
10	Social Accountability	5	Benevolent Assistance
16	Tribute Giving	18	Consolidated Financial Statements
23	A Donor's Story: Betsy Beasley shares her story.	20	Gift Report Totals

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2017 was a great year for LifeSpire of Virginia. We broke ground on our new construction at The Culpeper and our \$85-million expansion project at Lakewood. We began a \$10-million renovation of The Chesapeake and began planning for a memory care unit at The Glebe. Financially, we finished “in the black” for the second year in a row, after a nearly 20-year run of deficit spending. Operationally, we finalized plans for the roll-out of our new hospitality initiative, “Leave Them Smiling,” and each of our communities maintained a 4- or 5-star CMS rating.

As we look to the future, we are exploring innovative incentives that maximize work-life balance for all our staff. We also launched focus groups to investigate offering “continuing care at home” in the Richmond area. This membership-based program combines the most important features of long-term care into one comprehensive home-based plan. As a faith-based, nonprofit provider, we are committed to delivering best-in-class service and amenities to our residents now and in the years to come.

None of these accomplishments could be achieved, however, without the hard work and commitment of our board, our donors, and our LifeSpire team in the home office and across all four communities. Each of you have played a significant role in our success, and for your efforts, I humbly say, “Thank You!”

— **Jonathan Cook**, LifeSpire President and CEO

LifeSpire of Virginia

LifeSpire of Virginia operates four unique continuing care retirement communities throughout Virginia: The Culpeper in Culpeper, The Glebe in Daleville, The Chesapeake in Newport News, and Lakewood in Richmond. Each community welcomes and supports people of all backgrounds in a faith-based family atmosphere.

MISSION

EMPOWERING
INDIVIDUALS
WITH CHOICES IN
PURPOSEFUL
LIVING

VISION

VIBRANT LIVING
WHERE FAITH,
WELLNESS AND
COMMUNITY
FLOURISH

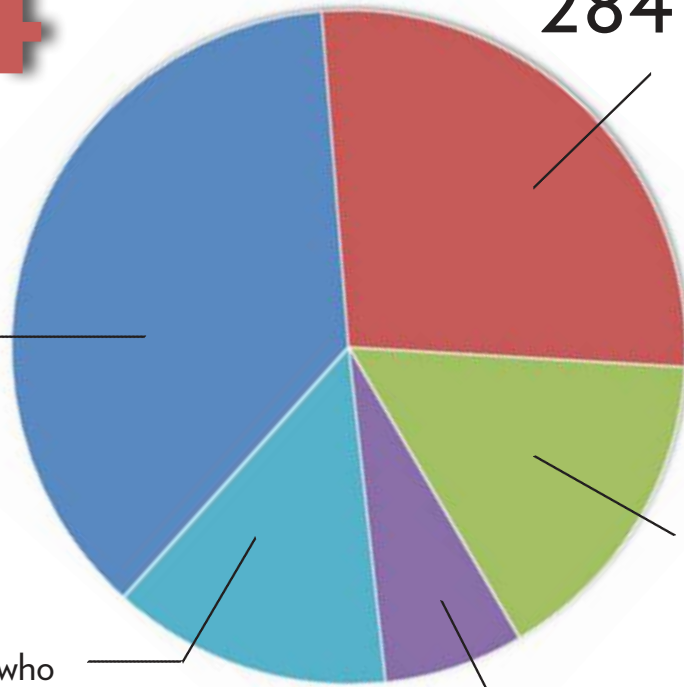
VALUES

FAITH
SERVANT-LEADERSHIP
STEWARDSHIP
INTEGRITY
PEACE OF MIND
INNOVATION
JOY

1,044
TOTAL DONORS

387 new donors

140 past donors who didn't give the prior year but gave in 2017.



284 donors increased their gift from the prior year.

163 donors repeated their prior year gift.

70 donors decreased their prior year gift.

Resident Giving

310 total donors

91 new donors



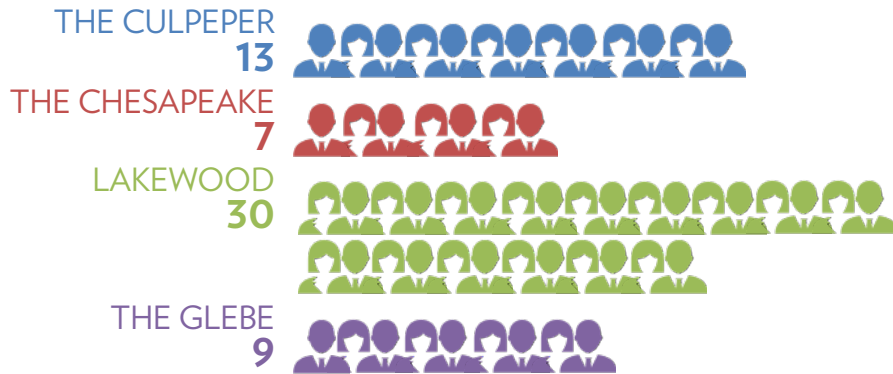
Total Gift Amount
\$209,506

Benevolent Funding Sources

	Total	Culpeper	Chesapeake	Lakewood	Glebe
Gifts	\$466,522	\$259,982	\$127,607	\$18,394	\$60,539
Benevolent Funds	\$246,284	\$2,775	\$26,362	\$187,187	\$29,960
Endowment Funds	\$446,219	\$12,360	\$18,969	\$359,329	\$55,561
Total	\$1,159,025	\$275,117	\$172,938	\$564,910	\$146,060

59

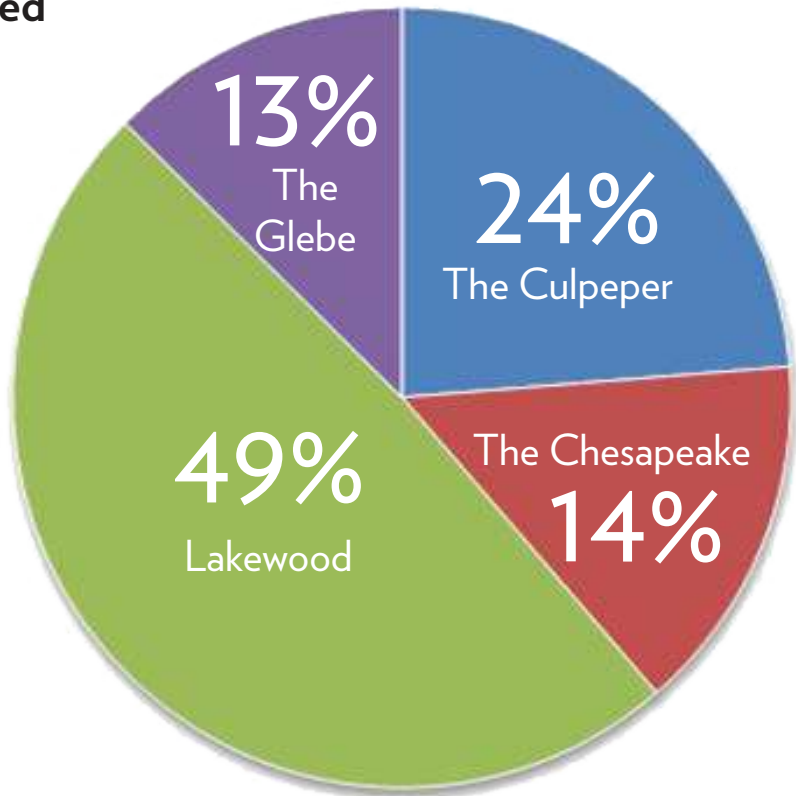
TOTAL RESIDENTS RECEIVING SUPPORT



Benevolent Assistance Provided

\$1,159,025

Total Assistance Provided



J.T. Edwards Society *as of December 31, 2017*

Formed in 1996, the J.T. Edwards (JTE) Society honors those who have included LifeSpire, the VBH Foundation, or one of our four communities in their estate plans. Bequests, charitable gift annuities, trusts, and gifts of life insurance or retirement accounts are the most common ways that JTE members provide benevolent support for LifeSpire residents. We celebrate 69 generous individuals and couples who have chosen to create their own legacy to help others at LifeSpire!

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Ed † and Emily W. Fitzgerald	Dr. and Mrs. Guy D. Mattox, Jr.	Mrs. Mary K. Small	

J.T. Edwards Society Legacy Gifts

In 2017, 42 donors made their ultimate gift to LifeSpire through estate planning. Some created a trust that provides income every year. Others gave through bequests. These generous expressions of faith humble us. While their passing saddens us, we remember the way they lived —with love and kindness for others.

Hatcher Broadus and Therma Valentine Baxter Living Trust	Woodford B. Hackley Trust Fund	Lloyd C. and Ruth C. Moore Trust
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Estate of David M. Clinger	Charlie Hatchel Living Trust Fund	Waller J. Rucker and Sallie M. Rucker Trust
Estate of Judith Gathright Cooke	Samuel W. Holdcroft Trust Fund	Lorraine Russell Trust
Culpeper Endowment Fund	Ira C. and Bertha Johns Hopkins & Nancy Hopkins Bryan Fund	Estate of Mildred M. Savedge
Alton Carlton Elder Trust	C. Kenneth Horner Trust	Estate of Garner T. Schillinger Trust
John W. and Ruth B. Elmore Trust	Mary B. Hudson Trust Fund	J. Robert Stiff Memorial Trust
Estate of Lee S. and Nora Estes	Ora Jones Trust	Hubert T. Thornhill Trust
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Edward Russell Gray Memorial Fund	Catherine H. Mahoney Trust	Frank P. Wooding Trust

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We sincerely appreciate every donor! Whether your gift provided comfort and security to seniors in need through benevolence or supported a special project or employee fund, you made a difference and touched the lives of the entire LifeSpire family.

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Gifts of \$5,000 or more

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 Loving People.
 Welcoming All.

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Continued on page 12

STEWARDSHIP:

Respecting the dignity of those we serve and managing the resources of the organization with integrity.

#LifeSpireValues

Social accountability is the extent to which a non-profit organization responds to the needs of the community surrounding it. In 2017, LifeSpire communities provided more than \$114,000 in financial support or fees waived to a variety of charitable causes and public interests. Staff provided approximately 2,700 hours, and residents donated just over 3,000 hours to community outreach initiatives. Whether the contribution is a monetary gift to the American Cancer Society or the Alzheimer’s Association or providing books and supplies to local schools, LifeSpire staff and residents are proud to give back to the larger communities that support them.

The Culpeper donated 192 staff hours, 483 resident hours and \$6,448 to charitable causes and public interests in 2017, nearly tripling the staff hours and monetary support from 2016. Causes they supported through donations or time included the Alzheimer’s Association, Hunter Holmes McGuire VA Medical Center, the Culpeper County Public Library, Eastern View High School and a number of local churches.



The Glebe donated 1,500 staff hours, 303 resident hours and \$49,064 to charitable causes and public interests in 2017. Specifically, The Glebe invested in its future workforce by donating 540 hours of clinical experience to the Botetourt County Schools’ Technical Education Center and 872 hours of LPN clinical experience to ECPI Technical college. The Glebe also supported the Read Mountain Middle School Legacy Project, the Lions’ Club, and United Way, among others.



The Chesapeake donated 495 staff hours, 430 resident hours and \$14,225 to charitable causes and public interests in 2017, up from 74 staff hours, 403 resident hours, and \$10,570 in 2016. Causes they supported included the American Red Cross, Eyes of Hope, and the Foodbank of Southeastern Virginia.





Lakewood donated 388 staff hours, 1,818 resident hours, and \$16,800 to social accountability causes. Initiatives included a \$10,950 donation to the Alzheimer’s Association of Greater Richmond, school supplies for students at nearby Carver Elementary School and a children’s book drive for Prince Edward County Public Schools.

LifeSpire’s home office and the **VBH Foundation** gave 221 staff hours and \$27,622 to various causes. Notably, 100 percent of LifeSpire home office and VBH Foundation team members gave a total of \$11,711 to the VBH Foundation’s benevolent causes.

RIGHT: LifeSpire home office team members volunteered at Shalom Farms in Sept. 2017. Through sustainable agriculture, Shalom Farms works with communities to ensure access to healthy food.



AARP | Alzheimer’s Association | Baptist Women in Ministry | BGAV | Bon Secours Advisory Committee | Box Tops for Education | Carver Elementary School | Boy Scouts of America | Camp Alkuluna | Capitol Area Chaplains Network | Central Virginia Food Bank | Collegiate High School | First Baptist Church Men’s Ministry | Gayton Glen Homeowners Association | Goochland Homeless Shelter | Goodwill Industries | Jill’s blankets | Kelly Root | Knit for Kids | World Vision | Employee Scholarships | Lion’s Club of America | Local homeless: Bedroll mat donations | Pioneer Group | Prince Edward County School System | Childrens Book Drive | Queenspoint Homeowners Association | St. Mary’s Hospital | Sussex Square Homeowners Association | Virginia Blood Services | Virginia Home for Home Care | Nursing Home License Internship | Riverside Hospital | Benevolent Warwick Little League Sponsorship | Socks for Families | HomeInstead | Newport News Fire Station #8 | Program | Angel Flight | Antioch | Bowl For Seniors: Rappahanock Close Knits of Culpeper | McGuire Animal Shelter | Culpeper County Thrift Shop | Eastern View High School | Free Rice Trivia | Full Circle Thrift | Habitat for Humanity | Impact Virginia | Mitchell’s Presbyterian Church | Mt. Hebron Baptist Church | Samaritan’s Purse | St. Stephen’s Episcopal Church Food Closet | American Cancer Society | Angel Tree Sponsorship | Blue Ridge Autism Achievement Center (BRAAC) | Botetourt Christian Free Medical Clinic | Boys Home of Virginia | B-Tech | Children with Special Needs of the Roanoke Valley | Children’s Trust Roanoke Valley | Dabney Lancaster CC Bubbles, Bands and Brunch Educational Foundation | ECPI Technical College | Carole Edwards and Friends Piano Concert | Erica Sipes Concert | God’s Pit Crew Hurricane Relief | Goodwill Industries | Greenfield Fall Festival | James River Baseball Team | James River High School | Lord Botetourt High School | Read Mountain Middle School Legacy Project | Roanoke Valley Baptist Church Association | Southwest VA Wildlife Center of Roanoke | St. Mark’s UMC Hustle for the Hungry 5K | Troutville Fire Department | United Way of Roanoke Valley | Virginia Gentleman Sponsorship | Virginia Highlands Pipes and Drums | Epilepsy Foundation | Rescue Mission | Action Alliance | Girl Scouts | Leading Age, Virginia | Saint Francis’ Home | Shalom Farms | Tomahawk Creek Middle School | VAFRE P3 Mentoring Program | VBH Foundation | Virginia Baptist Foundation

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Continued from page 9

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Every effort has been made to ensure that each donor is included correctly. If you made a gift in 2017 and your name has been omitted or listed incorrectly, please accept our sincere apology and contact us at (804) 521-9213 so we may accurately acknowledge your gift.

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Gifts received in honor and in memory of loved ones are wonderful expressions of compassion and understanding. We celebrate those who were remembered in a special, meaningful way.

“In a gentle way, you can shake the world.”

Mahatma Gandhi

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LifeSpire of Virginia operates four exceptional continuing care retirement communities that welcome people from all backgrounds.



The VBH Foundation raises funds to help LifeSpire's life care residents who outlive their financial resources remain in their homes. In 2017, we provided more than \$1,100,000 in benevolence to 59 residents across all four communities.



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LIFESPIRE CONSOLIDATED BALANCE SHEET

Summarized Consolidated Balance Sheet	December 31, 2017	December 31, 2016
Current Assets	\$52,188,361	\$35,922,627
Investments	21,607,196	19,204,075
Beneficial Interest in Perpetual Trusts	9,063,001	8,116,653
Assets Whose Use is Limited	51,781,434	8,984,102
Property, Plant and Equipment	129,745,208	122,891,418
Other Assets	~	40,491
	<u>\$264,385,200</u>	<u>\$195,159,366</u>
Current Liabilities	\$20,336,413	\$15,531,593
Advanced Fee Refund Liabilities, Less Current Portion	19,060,182	14,889,801
Deferred Revenue from Advance Fees	76,749,310	75,272,201
Annuities Payable	507,105	557,828
Liabilities under Interest Rate Swap Agreements	837,015	~
Long-Term Debt, Less Current Portion	178,311,971	124,511,886
Net Assets (Deficit)	(31,416,796)	(35,603,943)
	<u>\$264,385,200</u>	<u>\$195,159,366</u>

LIFESPIRE STATEMENTS OF OPERATIONS AND CHANGES IN NET ASSETS

Summarized Consolidated Statements of Operations and Changes in Net Assets	December 31, 2017	December 31, 2016
Unrestricted Revenues, Gains, and Other Support		
Residential Services, Including Amortization of Deferred Revenue from Advance Fees in 2016 and 2017	\$49,612,307	\$48,320,061
Health Care Services	20,300,407	18,015,074
Net Assets Released from Restrictions Used for Operations	291,329	855,955
Unrestricted Gifts and Donations	556,365	478,161
Investment Income	1,049,284	1,032,804
Other	1,572,556	1,946,123
Total Revenues, Gains, and other Support	<u>\$73,382,248</u>	<u>\$70,648,178</u>
Operating Expenses		
Salaries, Wages and Professional Fees	\$34,988,551	\$33,254,122
Provisions for Depreciation and Amortization	10,677,238	10,387,792
Interest	5,657,960	7,207,872
Other Expenses	20,060,864	19,567,039
Total Operating Expenses	<u>\$71,384,613</u>	<u>\$70,416,825</u>

Summarized Consolidated Statements of Operations and Changes in Net Assets (continued)	December 31, 2017	December 31, 2016
Operating Income	\$1,997,635	\$231,353
Non-Operating Income (Loss)		
Loss on Extinguishment of Debt	~	(\$1,903,178)
Other-than-temporary Decline in Value of Investment	~	(75,000)
Change in Value of Interest Rate Swap Agreements	(837,015)	~
Total Non-Operating Income (Loss)	(837,015)	(1,978,178)
Unrestricted Net Assets		
Excess (Deficit) of Revenues, Gains and Other		
Support Over (Under) Expenses	\$1,160,620	(\$1,746,825)
Other Changes in Unrestricted Net Assets:		
Change in Unrealized Gains on Investments	2,202,463	404,776
Net Assets Released from Restrictions for Acquisition of Property, Plant and Equipment	2,976	~
Increase (Decrease) in Unrestricted Net Assets	3,366,059	(1,342,049)
Temporarily Restricted Net Assets		
Gifts, Grants and Bequests	\$181,708	596,888
Investment Income	~	35,573
Change in Value of Annuity Obligations	(83,514)	(135,342)
Net Assets Released from Restrictions	(294,305)	(855,955)
Decrease in Temporarily Restricted Net Assets	(196,111)	(358,836)
Permanently Restricted Net Assets		
Gifts, Grants and Bequests	\$49,009	337,788
Change in Value of Annuity Obligations	21,842	(17,045)
Change in Present Value of Perpetual Trust Funds	946,348	(24,585)
Increase in Permanently Restricted Net Assets	1,017,199	296,158
Increase (Decrease) in Net Assets	4,187,147	(1,404,727)
Net Assets (Deficit) - Beginning of Year	(35,603,943)	(34,199,216)
Net Assets (Deficit) - End of Year	(\$31,416,796)	(\$35,603,943)

GIFT INCOME | YEAR ENDING DECEMBER 31, 2017

	Total	Foundation	LifeSpire	Culpeper	Chesapeake	Lakewood	Glebe
Unrestricted Gifts	\$363,233	\$0	\$63,821	\$82,123	\$127,607	\$18,392	\$71,290
Restricted Gifts	\$558,194	\$149,144	\$126,473	\$48,095	\$32,114	\$107,483	\$94,885
Total Gift Income	\$921,427	\$149,144	\$190,294	\$130,218	\$159,721	\$125,875	\$166,175

RESTRICTED FUND BALANCES | YEAR ENDING DECEMBER 31, 2017

	Total	Foundation	LifeSpire	Culpeper	Chesapeake	Lakewood	Glebe
Permanent Endowments	\$4,513,866	\$2,713,433	\$304,946		\$57,716	\$1,430,155	\$7,616
Gift Annuities	\$1,353,212	\$1,353,212					
Benevolence Funds	\$4,605,408				\$14,482	\$4,590,926	
Specific Purpose Funds	\$496,144	\$7,043	\$1,000	\$51,804	\$26,947	\$368,448	\$40,902
Hearn Fund (SPF)	\$1,154,742			\$1,154,742			
Building Funds	\$133,668			\$133,668			
Richmond Baptist Trust Fund	\$3,458,597					\$3,458,597	
Endowed Funds for Benevolence	\$1,759,964	\$1,759,964					
Total Restricted Funds	\$17,475,601	\$5,833,652	\$305,946	\$1,340,214	\$99,145	\$9,848,126	\$48,518

Among those receiving benevolence:

85%

are women

54%

are widows

61%

are over age 90



WELLNESS:

Through the years, LifeSpire has worked hard to be at the forefront of health and wellness. The longevity of many of our residents reflects that commitment. Many LifeSpire residents live active lives well into their 90s, and each of our communities boasts a good number of centenarians as well. Our focus on wellness allows residents to continue to be active members of their broader communities, sharing their wisdom and inspiring future generations.



Top Left: Centenarian Kal Skeirik, Lakewood, practices his pitching. Bottom Left: Dee Brooking, The Culpeper, bikes the Virginia Capital Trail. Top Right: Karen Carter and Ivy Renga, The Glebe, hike the Peaks of the Otter. Bottom Right: Clara Jensen, The Chesapeake, celebrates her 105th birthday. At 105, Mrs. Jensen is LifeSpire's second oldest resident.

G  GREEN

To receive Community Matters electronically instead of in print, email Ann Lovell, alovell@lifespireliving.org



“There are no strangers here. Only friends you haven’t yet met.”

- William Butler Yeats



Top Left: Lakewood. Bottom Left: The Culpeper. Top Right: The Chesapeake. Bottom Right: The Glebe.

COMMUNITY:

In LifeSpire communities, “nonprofit” and “faith-based” come together to create “the LifeSpire difference” — a unique culture marked by servant-leadership, hospitality and charm. We know each other by name and greet one another with a smile, providing a safe place for residents to live and work.

LET’S CONNECT!



@lifespireliving



LifeSpire of Virginia

The Culpeper

Lakewood Retirement Community

The Glebe Retirement Community

The Chesapeake Retirement Community

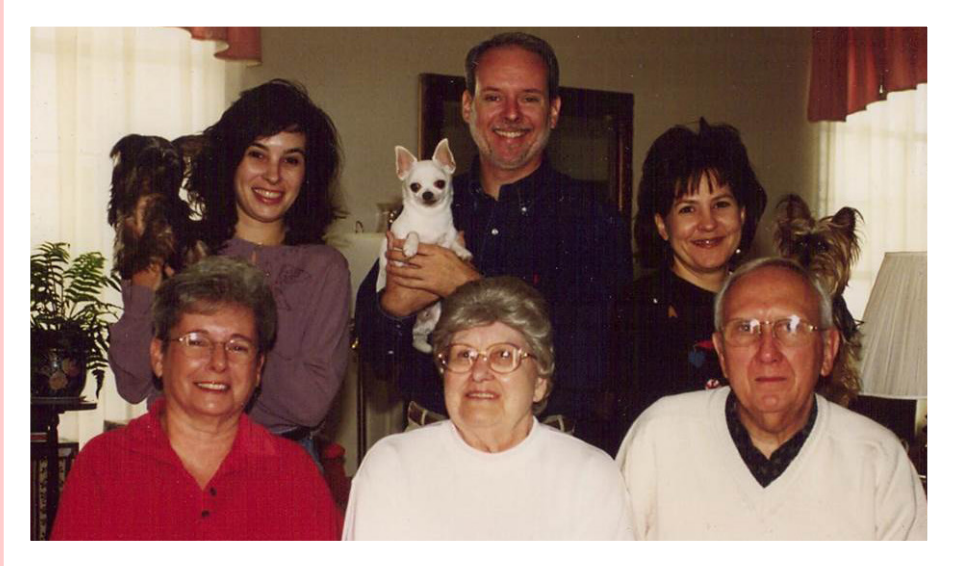


LifeSpire of Virginia

THANKFUL FOR THE LOVE AND CARE

By Betsy Beasley

At the young age of 52, my Grandma, Polly Beasley, lost her husband to cancer. She had never worked outside the home but was an amazing cook. Her cooking skills soon led her to work at the Newport News Baptist Retirement Home, now called The Chesapeake. During her employment there, the administrator, Dr. Kenney, would often talk to her about coming to live there as a resident. In 1982, at the age of 65, she officially decided to make 'The Baptist Home' her new home.



Above: The Beasley Family. Top row (L-R): Betsy Beasley, Bill Beasley, Jr. and his wife, Karen Beasley. Bottom row (L-R): Robbie Beasley, Polly Beasley (passed away in 2011), Bill Beasley, Sr.

Growing up, The Chesapeake was always considered a part of our family. In the early 2000s, when my parents found out that a new Baptist retirement community was being built in Daleville, Virginia, they were immediately interested. Because of our experience with The Chesapeake we knew the value of continuing care and the comfort of knowing our Grandma was being looked out for on a daily basis. My parents, Bill and Robbie Beasley, gathered my brother and me together to talk through their decision, and we all worked together to complete their application. My parents became some of the first residents of The Glebe.

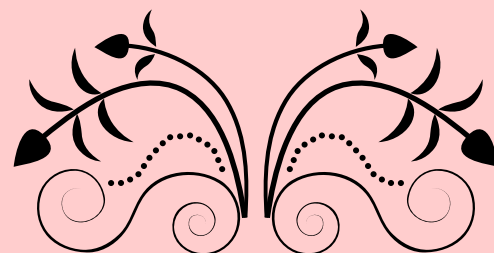
As a family, we are very thankful for the love and care that LifeSpire communities have provided to our loved ones over the last 34 years.

Editor's note: Betsy Beasley is a loyal annual donor and procures a matching grant from her employer, McKesson.



Above: Architectural rendering of The Chesapeake, 1970s.

Grandma lived at The Chesapeake for more than 28 years until she left us at the age of 93 in 2011. She saw The Chesapeake go through many changes and a major building expansion effort. She often expressed that one of her life's greatest blessings was to live there, and she was thankful to Dr. Kenney for his counsel in leading her there. They remained friends through the years, and Dr. Kenney presided over her funeral.





Faith. Wellness. Community.

3961 Stillman Parkway
Glen Allen, VA 23060



FOUR COMMUNITIES. ONE VISION.

Where Faith, Wellness, and Community Flourish

Whether you enjoy the water or the mountains, the city or a charming small town, LifeSpire of Virginia has a retirement community that's right for you. Each of our four communities offers apartments and cottages as well as the peace of mind of continuing care should you or your spouse ever need it. Take advantage of a great location and the security of knowing your future is well-planned in a vibrant, resident-centered community where faith, wellness, and community flourish. To learn more, call (804) 521-9214 or visit lifespireliving.org.

